

FNEAC

2018

First Nations Economic Advancement Conference

September 18th – 20th

SPONSORSHIP
&
TRADESHOW PROGRAM



WHAT IS FNEAC 2018

The First Nations Economic Advancement Conference (**FNEAC**) is an annual conference created, designed and hosted by the Ontario First Nations Economic Developers Association (OFNEDA) to bring economic development ideas, opportunities and partnerships to the Economic Development Officers (**EDO's**) working in First Nations across Ontario and beyond. This conference is designed for anyone who wants to learn more about sustainable economic development and partnership development within First Nation communities across Ontario and beyond.

The date for **FNEAC 2018** is scheduled for September 18th, 19th and 20th in Toronto, Ontario. The conference's kicks off with OFNEDA's Annual General Meeting and a welcoming reception that evening. The conference includes a reception with an evening of entertainment, EDO's awards, food and drinks. A Sunrise Ceremony will start the day throughout the conference.

FNEAC is open to all Indigenous and non-Indigenous people and organizations that want to learn about new economic development opportunities for First Nations across Ontario and beyond. This is a great opportunity to meet First Nations decision makers, government officials, industry leaders and many other dignitaries who want to be involved with First Nations economic development and advancement.



SPONSORSHIP BENEFITS & VALUE

First Nations Economic Advancement Conference (**FNEAC 2018**) will bring together business industry leaders who want to do economic development projects with First Nations with First Nation decision makers across Ontario and beyond. FNEAC will also share valuable information through special presentations, guest speakers and workshops that are relevant to economic development projects and opportunities that can be utilized in First Nations communities across Ontario and Canada.

FNEAC's focus is to help grow First Nation economies across Ontario and attract business partners, investment opportunities and development projects that will make First Nation communities more competitive, create jobs, expand markets, retain skilled workers and create more innovative First Nation communities through collaboration. Some benefits of being a sponsor or trade show vendor include:

- ✓ Increased visibility among First Nation communities, leaders and decision makers
- ✓ Chance to network with over 300+ First Nation professionals and decision makers from across Canada
- ✓ Opportunity to speak in front of conference delegates
- ✓ Opportunity to present services and product to potential First Nation buyers



TRADE SHOW INFORMATION

Corporations/Business Table = \$1,500

First Nation Business/Non-Profits Table = \$1,000

Arts & Crafts Table = \$250

All trade show tables are 8x10, draped with a black cloth back round with a 6 foot table and one chair provided. Tables are placed in high traffic areas for maximum visibility. Refreshment breaks will be placed among trade show tables to encourage more foot traffic.

Delegates are awarded points for visiting each vendor to encourage more people to explore each booth and prizes will be awarded to the top three delegates with the most points.

Floor layout to follow soon.



SPONSORSHIPS AT A GLANCE

	Executive \$50,000	Presidential \$30,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Small Biz \$1500
Naming Rights to FNEAC 2018	✓						
Speaking/Panelist Opportunity	✓	✓	✓				
Banner in Ballroom	✓	✓					
Corporate Membership	✓	✓	✓	✓	✓		
Podium Mention	✓	✓	✓				
Media Mention	✓	✓	✓	✓			
Trade Show Booth	✓	✓	✓	✓	✓		
Logo on Paid Advertisements	✓	✓	✓				
Logo on Event Invites	✓	✓	✓	✓			
Logo & Link on Social Media	✓	✓	✓	✓	✓	✓	✓
Logo & Link on Website	✓	✓	✓	✓	✓	✓	✓
Passes to Conference	✓	✓	✓	✓	✓	✓	

SPONSORSHIPS AT A GLANCE

	Reception \$10,000	Entertainment \$5,000	Receptions \$3,500	Lunches \$3,500	Breakfast \$2,500	Workshops \$2,000
Speaking/Panelist Opportunity	✓	✓	✓	✓	✓	✓
Strategic Logo Placement	✓	✓				
Logo Prominently Displayed	✓	✓	✓	✓	✓	✓
Trade Show Booth During Conference	✓					
Logo & Link on Social Media (1 Year)	✓	✓	✓	✓	✓	✓
Logo & Link on Website (1 Year)	✓	✓	✓	✓	✓	✓

SPONSORSHIPS AT A GLANCE

	Delegates Kit \$3,000	Lanyards \$3,000	Hotel Key \$2,500	Photo Booth \$2,000	Check-In Gift \$2,000	Weather Report \$2,000	Refreshments \$750
Speaking/Panelist Opportunity						✓	
Strategic Logo Placement	✓	✓	✓	✓	✓	✓	✓
Trade Show Booth	✓	✓					
Logo & Link on Social Media	✓	✓	✓	✓	✓	✓	✓
Logo & Link on Website	✓	✓	✓	✓	✓	✓	✓

SPONSORSHIP OPPORTUNITIES

Executive Level for \$50,000 – (1 available)

- ✓ Naming rights to FENAC 2018
- ✓ Speaking opportunity as keynote
- ✓ 15 foot banner displayed in main ballroom*
- ✓ Honourary corporate membership to OFNEDA
- ✓ Honourable mention from the podium throughout conference
- ✓ Honourable mention during conference media interviews
- ✓ Complimentary trade show booth
- ✓ Logo featured on public advertisements
- ✓ Logo displayed on conference agenda
- ✓ Logo on event invitations
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year

* Printing paid by OFNEDA and banner is given to company after conference



SPONSORSHIP OPPORTUNITIES

Presidential Level \$30,000 – (1 available)

- ✓ Speaking opportunity as keynote
- ✓ 10 foot banner displayed in main ballroom*
- ✓ Honourary corporate membership to OFNEDA
- ✓ Honourable mention from the podium throughout conference
- ✓ Honourable mention during conference media interviews
- ✓ Complimentary trade show booth
- ✓ Logo featured on public advertisements
- ✓ Logo displayed on advertising materials
- ✓ Logo on event invitations
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year

* Printing paid by OFNEDA and banner is given to company after Conference



SPONSORSHIP OPPORTUNITIES

Platinum Level \$20,000

- ✓ Honourary corporate membership to OFNEDA
- ✓ Complimentary trade show booth
- ✓ Logo displayed on advertising materials
- ✓ Logo on event invitations
- ✓ Participation opportunity as a panelist or moderator
- ✓ Logo featured on internet and television advertisements
- ✓ Honourable mention from the podium throughout conference
- ✓ Honourable mention during conference media interviews
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



SPONSORSHIP OPPORTUNITIES

Gold level \$10,000

- ✓ Complimentary trade show booth
- ✓ Honourary corporate membership to OFNEDA
- ✓ Logo displayed on advertising materials
- ✓ Honourable mention during conference media interviews
- ✓ Logo on event invitations
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year
- ✓ 2 delegate passes for conference



SPONSORSHIP OPPORTUNITIES

Silver Level \$5,000

- ✓ Complimentary trade show booth
- ✓ 2 delegate passes for conference
- ✓ Honourary corporate membership to OFNEDA
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year

Bronze Level \$2,500

- ✓ 2 delegate passes for conference
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year

Small Biz Level \$1,500

- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



SPONSORSHIP OPPORTUNITIES

Reception \$10,000 (1 Available)

- ✓ Speaking opportunity at reception
- ✓ Opportunity to provide gift to delegates *
- ✓ logo displayed during event
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year

* *Gift must be provided by sponsoring company*



Entertainment \$5,000 (4 Available)

- ✓ Speaking opportunity prior to performance
- ✓ Logo prominently displayed during performance
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



SPONSORSHIP OPPORTUNITIES

Breakfast \$2,500 (3 Available)

- ✓ Opening remarks at breakfast
- ✓ Logo prominently displayed during breakfast
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year

Luncheons \$3,500 (3 Available)

- ✓ Speaking opportunity at luncheon
- ✓ Logo prominently displayed during luncheon
- ✓ Complimentary trade show booth
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



SPONSORSHIP OPPORTUNITIES

Delegates Kit \$3,000 (2 Available)

- ✓ Provides each delegate a conference kit
- ✓ Signage prominently displayed on kit
- ✓ Complimentary trade show booth
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



Lanyards \$3,000 (1 Available)

- ✓ Your organizations name/logo around the neck of all delegates
- ✓ Complimentary trade show booth
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



SPONSORSHIP OPPORTUNITIES

Workshop \$2,000 (5 Available)

- ✓ Participation/speaking opportunity during workshop
- ✓ Logo prominently displayed during on each workshop
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



Hotel Room Key \$2,500 (1 Available)

- ✓ Logo prominently displayed on each delegates hotel room key
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



SPONSORSHIP OPPORTUNITIES

Photo Booth \$2,000 (1 Available)

- ✓ Each picture will feature your logo
- ✓ Signage prominently displayed at photo booth
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



Check-In Gift \$2,000 (1 Available)

- ✓ Be first to welcome delegates as each attendee receives a gift upon check-in
- ✓ Logo prominently displayed on gift
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



SPONSORSHIP OPPORTUNITIES

Weather Report \$2,000 (1 Available)

- ✓ Opportunity to Report the Weather Each Day of Conference
- ✓ Weather Forecast Printed with Your Logo and Given to Each Delegate
- ✓ Logo and Website Link Posted on OFNEDA's Social Media Platforms
- ✓ Logo and Website Link Posted on OFNEDA's Website for One Year

Refreshments \$750 (6 Available)

- ✓ Signage prominently Displayed at Refreshment Table
- ✓ Logo and Website Link Posted on OFNEDA's Social Media Platforms
- ✓ Logo and Website Link Posted on OFNEDA's Website for One Year



CHOOSE YOUR OWN SPONSORSHIP

[Insert your idea here] \$?????

- ✓ create your own sponsorship opportunity
- ✓ Ask for the benefits you're looking for
- ✓ Logo and website link posted on OFNEDA's social media platforms
- ✓ Logo and website link posted on OFNEDA's website for one year



Don't see the sponsorship opportunity you were looking for? Here's your chance to design your own opportunity to fit your budget.

Call us today with your idea, we're flexible and will do our best to make it work!

We hope to hear from you soon!



HOW TO REGISTER

CONTACT OUR OFFICE OR VISIT OUR WEBSITE TO:

- ✓ Become a sponsor,
- ✓ Secure a trade show booth,
- ✓ Ask any additional questions or make suggestions,



First Nations Economic Developers Association (OFNEDA)

485b Gran Street

Batchewana First Nation, ON, P6A 0C4

www.ofneda.com

705.946.0746

info@ofneda.com

patrciaowl@ofneda.com – Executive Director

